**BUSN311 WEEK 5 WRITING ASSIGNMENT**

**RESEARCH PAPER OUTLINE (Graded)**

**Complete and submit to Week 5 Assignment dropbox.**

**This Assignment will assist you in preparing your Week 7 Assignment Research Paper.**

**Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

STOP!

FIRST READ ALL INSTRUCTIONS

**Instructions:**

* Go to the **Week 7 Assignment** for the **Course Project** and read the Instructions thoroughly. Then complete each item below by answering each question in the space provided.
* Save this as a WORD Document using your Name and Assignment. Example: **JonesWk5ResearchOutline.docx.**
* Answer on this document. It is in “Word” and spacing will adjust for your answers.
* Submit your completed paper to the **Week 5 Assignment** dropbox by **Sunday night of Week 5 (11:59 pm ET)**.
* The maximum point value for each item is stated in parentheses. Actual points will be awarded by your instructor with feedback.

\*\*\*\*

1. (5 pts) Identify your case study company.

For the Week 7 Assignment, you are to choose your case study from one of three companies: Ford, Boeing, or Purdue Pharmaceutical. Simply state here the name of the company you have selected for your Week 7 Research Paper.

**ANSWER**:

1. (10 pts) Statement of ethical dilemma.

The company you have chosen to write about (no. 1 above) made a business decision –*i.e.,* chose a course of action – which adversely affected others as well as the company. In making this decision, the company was faced with an *ethical dilemma.* As you have learned, an ethical dilemma is a conflict between alternatives where neither alternative is desirable. Choosing either one will compromise something. Each choice will have its downside: it could compromise ethics, cause ethical and/or legal problems, cause harm, raise difficult questions, or otherwise lead to an undesirable situation. Ideally, the decision maker would do both acts or neither, but he cannot. He has to choose, and can only choose, one. The dilemma is being confronted with these undesirable choices and having to choose one. (For examples of ethical dilemmas, *see* Bucaro, (2017). Required Reading, Week 5 Lesson).

* ***In a single, well-crafted sentence, state the ethical dilemma that is presented in your chosen company’s situation.***

**ANSWER:**

1. (10 pts) Ethical frameworks:

* Identify and briefly define the *ethical framework* illustrated by your chosen company’s decision. (See Weeks 5 and 6 Lessons and Required Readings.)

**ANSWER:**

* Identify and briefly define the *ethical framework* that you will argue you chosen company *should have utilized* to reach a *different* result in the situation.

**ANSWER:**

1. (5 pts) Recommendation. Identify at least one business practice as a lesson business management can learn from this case study.

**ANSWER:**

1. (70 pts) **References**. [APA help source](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/reference_list_basic_rules.html)

**Starting on the next page under the heading, References**, list in an *APA7 formatted* *citations list*, at least **seven (7) credible sources** you will use in support of your **Week 7 Course Project.**

**Go to next page**.

**References**